**Design Briefing Template for Your Solidarity Merch**

1. **Do you already have a specific idea? If so, please describe it here as precisely as possible. If there is a sketch, please send it to us by e-mail together with the completed template.**

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|  |

1. **What style do you have in mind? Below are a few suggestions. Feel free to choose your own words and add to the list. Please mark the ones you like in bold.**

|  |  |
| --- | --- |
| Rather retro | Rather modern |
| Rather used and vintage look | Rather smooth and tidy |
| Artsy … | Trashy … |
|  |  |
|  |  |
|  |  |

1. **Are there any references that you want to use as a general inspiration or that you want to 'copy' something specific from? Please provide links in the table below or send them to us by e-mail.**

|  |  |
| --- | --- |
| **Links** | **Further Info** |
|  |  |
|  |  |
|  |  |
|  |  |

1. **Who should the motif / design / graphic appeal to (besides you)?**

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| --- |
|  |

1. **Where should the design be placed? Which printing position do you prefer for your design(s)? Please mark the respective positions in bold. No precise idea? Leave it blank and we make a suggestion.**

|  |  |
| --- | --- |
| Front, center, top, bottom ... | Back, center, top, bottom … |
| Left sleeve | Right sleeve |
| Front All-Over-Print | Back All-Over-Print |

1. **How many colours should your design have? Please note that more colours are not automatically better. One- or two-colour designs can also be very strong (and are a bit cheaper to print ☺)! Please mark preferred options in bold. If you are unsure, you do not have to answer the question.**

|  |  |
| --- | --- |
| 1-colour | 2-colour |
| 3-colour | 4-colour |

1. **Which textiles should the seamstresses / workers make for you? Where On which textiles would you like to see your design? Please mark your choices in bold.**

|  |  |
| --- | --- |
| T-Shirts | Hoodie |
| Zipper Hoodie | Zipper Jacket w/ high collar |
| Zipper Jacket w/ round collar | Polo t-shirt |
| Sweathirt | Multifunctional scarf |
| Tote bag | Gym bag |
| Bandana | Banner |