

Care Instructions

Our products are made from the highest quality fabrics and are in most cases printed with eco-friendly water-based colours. We want your dna merch t-shirt, hoodie, jacket etc. to last you and that it's not ruined after one or two washes. For this reason we have put together a few tips on how to best wash and take care of your new favourite garment.



Turn inside out before you wash

This protects the print and makes it last much longer.

Wash at max. 30° C or even better cold

There's absolutely no reason to wash your t-shirt, hoodie, jacket etc. with hot water. Not unless you're running a professional laundry in a hospital full of viruses and bacteria. Cold water will get your garment clean just as much as hot water does. But it's much gentler on the fabric and also saves a lot of energy.

Hang to dry

The worst enemy of printed garments is most likely high heat. If you want to use the dryer anyway please make sure you remove your t-shirts, hoodies, jackets etc. from the dryer before they are completely dry and hang them up or lay them out to finish drying.

Iron lukewarm

Too hot ironing also helps to ruin your new favourite t-shirt. And please: Never iron the printed area!

Never bleach or dry-clean

Just like using hot water it goes with using harsh cleaning products on your t-shirts. Instead, use a stain remover for spots.

Wash together with similar clothes

Last tip from the dna merch laundry department: Wash your t-shirt, hoodie, jacket etc. with clothes that not only have a similar colour but also a similar texture. For example, washing your t-shirt together with towels is nearly as pleasant for the t-shirt as rubbing a piece of sandpaper on your skin.